

Insurance check-up for 2010

Can you believe it will soon be 2010? I hope that 2009 was a healthy, prosperous year for you and your family. It's said that time flies, and the older we get, the more that statement seems true. As we review the past year and prepare to welcome a new one, we wonder where the time goes.

If you're like most people, you've made some resolutions for 2010. If I may, I'd like to make two suggestions regarding your resolutions. First, write them down. A resolution is really a goal for the year and, until you commit a goal to writing, it's nothing more than a wish. Writing a resolution down is the first step towards achieving it. Whether your goal is to lose weight, contribute more time and money to charity, read more or watch less television, you're more likely to accomplish it if you write it down.

Second, schedule some time to visit with me, your professional Knights of Columbus insurance agent. The "insurance check-up" that I'll provide (free of charge, by the way!) will quickly identify any gaps in your family's life insurance program. And you'll want to fill those gaps now, not later. Because unlike many other products, you need more than money to obtain life insurance. You also need good health, and no one will ring a bell warning you when your health is about to change.

Knights of Columbus life insurance offers something precious few other financial products can – guarantees. As long as you pay your premiums, the policy proceeds will be there for your beneficiaries should something happen to you. We call that peace of mind, and that's (as they say in the credit card commercials) priceless.

I'm at 123-4567 or xxx.yyy@kofc.org. Call me – let's talk.