

## **An added benefit of LTC insurance**

As life expectancy increases, the number of people in need of long-term care, in their homes or outside facilities, has grown also. Since its addition to the Order's product portfolio in 2000, long-term care (LTC) insurance has provided the Order with an excellent opportunity to further serve Knights and their families. Since 2005, every Knights of Columbus long-term care policy comes with an added value.

That added value is in the form of a service called "Provider Pathway," a program offering access to a network of long-term care providers at discounted rates. The network covers: home health care, personal emergency response systems, adult day care, assisted living, skilled nursing facilities and durable medical equipment.

Eligibility for participation in this program is open to Knights of Columbus long-term care insurance policyholders, their spouses, dependent children, parents and parents-in-law. All providers are fully credentialed and meet state licensing requirements.

If you are not currently a LTC policyholder, I suggest that we schedule some time together so that I can provide additional information on how you can avail yourself of this significant, value-added benefit.

I'm at 123-4567 or xxx.yyy@kofc.org. Call me – let's talk.