

Strive for Star Council status

As we welcome a new fraternal year, we congratulate Worthy Grand Knight {**insert GK's name**} and all the other dedicated Knights elected and appointed to lead this great council. The coming year will be full of triumphs and challenges, and I know you'll meet this with the strength and faithfulness of those before you.

I'm sure you have a list of goals and objectives that you intend to accomplish this year, building upon the success of previous years. You have my assurance that I'm eager to help.

Among these many goals is the attainment of the Star Council award - the most prestigious award the Order offers at the council level. While I'm committed to helping on the insurance side, I'm also very glad to help on the membership side as well.

If you know an eligible Catholic man who might be interested in joining the Order as many of us do, he's probably waiting to be asked. I can help you, either by approaching him myself, or by teaching you some sales skills that you can use to recruit him and other prospects. As always, I'm at your service.

Let's get an early start on attaining those goals and objectives that are so critical to the growth of any council.

I'm at 123-4567 or xxx.yyy@kofc.org. Call me – let's talk.